



# The Innovators

*Conversations*

*On the Cutting Edge*

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July 2014

## Conferences . . . .

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The inaugural Change Management and Business Transformation Summit for Life Sciences brings together VPs and Directors across the organizational spectrum to discuss critical aspects of enabling, managing and controlling change to capitalize on emerging opportunities. This conference gives you a comprehensive understanding of the changing healthcare system and features high-level case studies from companies that went through major transformations.



October 7-8

INNOFIRST FOR \$200 discount

In the contradictory, high-pressure, fast moving, multi-stakeholder world in which you operate, more of the same won't cut it.

The World Business Forum brings you a unique group of speakers who are writing their own rules, challenging time-honored truths, and forging new paths to growth – our “PROVOCATEURS.” They will provide you with the ideas and learning to face your personal business challenges in new and innovative ways.



October 6-8 | Las Vegas  
BEI14Innovate for 20% discount

An in-depth look at the tools, skills, and metrics required to create a strategic plan around innovation.

Creating an organizational culture that embraces new ideas and nurtures innovation.

Ensuring that you are driving the bottom line profitability.